

Message Text

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PAGE 01 LIMA 07831 252159Z

72

ACTION EB-05

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FM AMEMBASSY LIMA

TO USDOC WASHDC

INFO SECSTATE WASHDC 7536

UNCLAS LIMA 7831

E.O. 11652: N/A

TAGS: BFOL, PE

SUBJECT: SPECIAL TRADE OPPORTUNITY

1. MINISTRY OF INDUSTRY AND COMMERCE ANNOUNCED RECENTLY THAT INDUPERU, THE ENTITY CHARGED WITH THE PLANNING AND EXECUTION OF THE STATE'S INDUSTRIAL POLICY, IS CONTEMPLATING THE INSTALLATION OF A CHEMICAL-PHARMACEUTICAL PLANT FOR THE PRODUCTION OF ANTIBIOTICS TO MEET PERUVIAN CONSUMPTION AND EXPORT TO REMAINING FIVE ANDEAN GROUP SIGNATOR COUNTRIES. THE ESTIMATED COST OF PLAN IS \$12 MILLION. IT WILL PRODUCE PRINCIPALLY PENICILLIN, AMPICYCLINE, TETRACYCLINE, ERYTHROMYCIN AND STREPTOMYCIN.

2. PLANT'S CONSTRUCTION IS EXPECTED TO START IN 1974 AND COMPLETED IN 1976. ITS INITIAL PRODUCTION WILL BE 170 METRIC TONS, OF WHICH 60 TONS WILL GO TO THE DOMESTIC MARKET AND 110 TONS TO THE OTHER AG COUNTRIES. PRESENT ANDEAN GROUP TOTAL CONSUMPTION OF ABOVE ANTIBIOTICS IS ESTIMATED AT 340 METRIC TONS ANNUALLY.

3. PREVIOUSLY TO THE EXECUTION OF MAIN PROJECT, INDUPERU IN COORDINATION WITH THE MINISTRY OF PUBLIC HEALTH WILL CONDUCT STUDIES AND IMPLEMENT THE INSTALLATION OF A SMALL PILOT PLANT. THE EXPECTED RESULTS OF INVESTIGATIONS WILL PERMIT THE ESTABLISHMENT OF A SOUND AND EFFICIENT INDUSTRIAL ENTERPRISE USING HIGH TECHNOLOGY AND CAPABLE OF PRODUCING FINE QUALITY PRODUCTS AT COMPETITIVE PRICES.

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4. THE GOVERNMENT EXPECTS TO ACHIEVE THREE MAIN OBJECTIVES

THROUGH THIS PROJECT: 1) THE COUNTRY'S INDUSTRIAL DECENTRALIZATION, SINCE THE PLANT WILL BE LOCATED IN CHICLAYO, DEPARTAMENTO OF LAMBAYEQUE, IN PERU'S NORTHERN COAST; 2) SAVE AND INCREASE FOREIGN EXCHANGE BY SUBSTITUTING PERUVIAN IMPORTS AND THROUGH EXPORTS TO OTHER AG COUNTRIES; 3) LEADERSHIP IN THE ANDEAN GROUP ANTIBIOTICS FIELD.

5. INDUPERU WILL CALL FOR BIDS PROBABLY EARLY NEXT YEAR. DETAILS OF BID WILL BE CABLED TO THE DEPARTMENT AS USUAL WITH NEEDED PUBLISHED MATERIAL AIRMAILED PROMPTLY. CONTACT INDUSTRIAS PERUANAS - INDUPERU
P.O. BOX 1596, LIMA 1, PERU
ATTN: ING WALTER ESCAJADILLO
BELCHER

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Message Attributes

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